

Town of Odessa
BOARD OF ADJUSTMENT PUBLIC HEARING
MONDAY JUNE 13, 2011 – 7:00 P.M.
OLD ACADEMY

- I. Meeting called to order at 7:05 p.m. by Chairman, Connie Miller
- II. Roll Call – The following members were present:
Connie Miller June Anderson
Clyde Hennon Martin Mason
- III. Meeting Format:
a. The Chairman announced the commission was meeting to consider a variance to allow the Sunoco Gas Station to change the manual price sign to a digital sign. All paperwork was in order and the fees to-date had been paid.
- IV. Presentation by representatives from Sunoco and Forman Signs:
a. They reviewed the advantages of installing an LED sign retrofit and the disadvantage to not having the flexibility to change prices and be competitive. They also felt there was a safety issue for their employees while manually changing prices, and that these types of signs were a growing industry trend.
- V. Public Comment:
a. No public comment.
- VI. Board Discussion:
a. Board members reviewed, per the Zoning Ordinance, how signs are to be illuminated and if they allow a change to the Sunoco sign, what impact it would have on current and future businesses in the Town.
- VII. Vote:

A VOTE TO GRANT A VARIANCE FOR A DIGITAL PRICE SIGN LOCATED AT THE SUNOCO GAS STATION AT 412 N 6TH STREET.

VOICE VOTE:

MARTIN MASON, NAY (Does not meet the current lighting requirements for the Town of Odessa)

CLYDE HENNON, NAY (Votes to deny)

JUNE ANDERSON, AYE (Vote to approve, does not think changing price point is equivalent to an animated)

CONNIE MILLER, NAY (Vote to deny, due to setting a precedence, for future development)

VARIANCE DENIED.

VIII. Meeting Adjournment

MOTION BY MARTIN MASON, SECONDED BY CLYDE HENNON TO ADJOURNE THE MEETING AT 7:45 PM

MOTION CARRIED. VOTE 4 AYES, 0 NAYS

Respectfully submitted,

June Anderson